



Speaker Packet

Stellar  Outcomes

Brandi Hooker Evans, RDH-ER, MHE



Healthier Team + Healthier Patients = Healthier Practice Bottom Line

Develop the skillsets and mindsets necessary to perform as self-directed leaders and deliver exceptional care through **Brandi Hooker Evans, RDH-ER, MHE's** speaking programs.

From practice culture and communications to comprehensive dental hygiene care and infection control protocols, attendees leave Brandi's courses with an enhanced understanding of clinical care, safety and team cohesion.

Dynamic Presentations:



Leave Cookie Cutter Care Behind: *The Comprehensive Guide to Dental Hygiene Care*

In this fast-paced course geared to all members of the team, Brandi leads an innovative and exciting discussion on periodontal disease and effective infection management. Watch production naturally increase and case acceptance go through the roof when implementing this customized patient care model.



Sharing Isn't Always Caring: *Infection Control for the Dental Professional*

Preventing exposure to bacteria, viruses and infectious diseases is one of the most important services we can provide for patients, co-workers and ourselves. Learn how to easily apply the necessary tools to keep patients, co-workers and ourselves safe.



Leave Cookie Cutter Care Behind:

The Comprehensive Guide to Dental Hygiene Care

Frustrated with a lack of periodontal therapy compliance? Know that you could have taken better care of your patient, but you're just not sure how? Do your days feel like Groundhog's Day over and over?

Discover how to improve patient oral and overall health while simultaneously cultivating a patient-centered, profitable periodontal therapy program in your practice. Watch production naturally increase and case acceptance go through the roof when implementing this customized patient care model. In this fast-paced course geared to all members of the team, **Brandi Hooker Evans, RDH-ER, MHE** leads an innovative and exciting discussion on periodontal disease and effective infection management.

It is our job to give patients the tools to decide for themselves what care they would like us to provide. Explore a comprehensive, unified approach to educating patients and the essential components of a successful oral health assessment. Gain the confidence to break the mold and leave cookie cutter care behind: turn an average hygiene routine into a thriving, patient specific program.



Teaching professionals how to have great days while providing individualized care.

Brandi Hooker Evans, RDH-ER, MHE

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Stellar Outcomes

LEARNING OBJECTIVES:

- Review current periodontal disease theory and prevention tactics
- Achieve a higher-level competency in caries prevention
- Boost problem solving skills that turn an average hygiene routine into a thriving, patient-centered program
- Enhance your patient oral health assessment, financial conversations and case presentation techniques
- Explore effective utilization of patient radiographs in case presentation
- Discover how to incorporate financial discussions in the operator with ease and compassion
- Master appointment time management techniques that promote supreme patient care
- Enhance infection control skills to ensure patient and team member safety
- Gain competence in "what to do" in case of a medical emergency
- Identify important HIPAA compliance guidelines
- Learn about new science in the profession as well as a variety of new dental products and technology
- Discover the keys to team cohesion, a fun office culture, and greater career satisfaction
- Develop a plan to effectively incorporate good daily nutrition for you and your patients
- Recognize the opportunity in adversity and how to draw strength to empower your present and future

SUGGESTED AUDIENCE:

Dentist, Hygienist and Full Team

SUGGESTED FORMAT:

Full or Partial Day; Lecture, Workshop, Keynote



Sharing Isn't Always Caring: *Infection Control for the Dental Professional*

The COVID-19 pandemic highlighted the critical importance of effective infection control. In practice, however, there are so many rules that the dental professional can feel overwhelmed. How can we conquer the daunting task to generate a safe, clean practice environment?

Preventing exposure to bacteria, viruses and infectious diseases is one of the most important services we can provide for patients, co-workers and ourselves. In this interactive course, **Brandi Hooker Evans, RDH-ER, MHE** shares the key principles for complying with infection control guidelines. Learn how to easily apply the necessary tools to keep patients, co-workers and ourselves safe. Return to work Monday morning with a new zest for these essential tasks.

*Keep it clean. Keep it safe!
And... wash your hands!*

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Stellar Outcomes

LEARNING OBJECTIVES:

- Gain skills to prevent the spread of infectious diseases
- Enhance your ability to recognize unsafe asepsis protocols
- Determine a game plan to implement functional infection control guidelines in your practice
- Discover how to unite your team by finding common ground regarding asepsis protocols
- Develop confidence in your team's commitment to safety
- Illuminate how to dazzle your patients through expert attention to their safety and well being

SUGGESTED AUDIENCE:

Dentist, Hygienist and Full Team

SUGGESTED FORMAT:

Partial Day; Lecture, Workshop, Keynote





Brandi Hooker Evans, RDH-ER, MHE

Wish you could improve patient oral and overall health while simultaneously cultivating a more profitable periodontal therapy program and infection control standards in your practice?

Brandi Hooker Evans, RDH-ER, MHE's speaking and consulting presentations help dental professionals with the skillsets and mindsets needed to deliver exceptional care. From comprehensive dental hygiene care to infection control, attendees will leave Brandi's courses with an enhanced understanding of clinical care, safety and team cohesion.

Brandi has worked clinically since 2007. Through her consultancy, Stellar Outcomes, LLC, she has tailored practice improvement programs for individual dental offices as well as large speaking venues. Her versatile dental office knowledge aids team members in learning more about restorative and administrative tasks.

She is a Key Opinion Leader with multiple industry corporations, as well as Past-President for Idaho Dental Hygienists' Association and Portneuf Valley Dental Hygiene Society. Brandi speaks to audiences internationally, tailoring each presentation to meet the need of the organization. She can take your audience deep into a topic or she can fly high across the top and ensure they'll take a nugget from each topic covered. She is passionate about her craft and works to ensure her presentations are highly educational, motivational and fun.



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PRESENTATIONS (PARTIAL LISTING)

Pacific Rhapsody; British Columbia

Idaho Dental Hygienists' Association

Utah Dental Association (*multiple*)

Burkhart Study Club

Colgate Collegiate Education Series: Idaho State University, Carrington College, & College of Southern Idaho

Colgate Professional Education Series

Patterson Educational Center & Outreach

Periodontics and Dental Implants Study Club

MEMBERSHIPS / AFFILIATIONS

Idaho Dental Hygienists' Association
President (2014-2015)

Portneuf Valley Dental Hygiene Society
President (2012-2014)

Idaho State University Department of Dental
Hygiene Advisory Board (2009-2012)

Idaho State University Dental Hygiene Class
Vice-President (2005- 2007)



RAVE REVIEWS

"Awesome info today. I loved 'your heart pumps blood to your gums and from there the infection gets pumped to the rest of your body.' I picked up great verbiage that I can use with patients and our team. Thanks so much!" -**Kelli Hansen RDH**

"It is always refreshing to see hygienists practicing quality hygiene. Thank you for bringing a message of hope and a shining example of quality." -**Stephanie Kovac RDH**

"The class was very informative and inspiring. Thank you for bringing this message." -**Monica Knight RDH**

"I really enjoyed today's class and am looking forward to attending tomorrow. This definitely helped me recommit to a more thorough evaluation. Thank you!" -**Ashli Mortimer RDH**

"Thank you for the Infection Control course! It was uplifting and will help me take on the beast that is infection control." -**Jayne Heapes RDH**



"Wow! Fabulous CE today! Informative, positive, inspiring and interesting. Thanks Brandi!"

-Heather Burdick

"Thanks so much for the CE course today! I loved it and can't wait to apply what I've learned when we all get back to work." -**Alcy Clark RDH**

"I really enjoyed your insight about positive and not overbearing conversations we can have with our patients to help them accept treatment. I love the simplicity!" -**Michelle Williamson RDH**

"Your course was awesome and gave me some really great take aways! Thank you for the CE. I can't wait to attend the next course. You're the best!" -**Stephanie Penrod RDH**

"Thank you so much for your class! It was very informative and will help me with presentation in patient care. This has always been very difficult for me and I'm feeling much more confident now. I am so grateful for your help and commitment to us." -**Kristen England RDH**

