



Leave Cookie Cutter Care Behind:

The Comprehensive Guide to Dental Hygiene Care

Frustrated with a lack of periodontal therapy compliance? Know that you could have taken better care of your patient, but you're just not sure how? Do your days feel like Groundhog's Day over and over?

Discover how to improve patient oral and overall health while simultaneously cultivating a patient-centered, profitable periodontal therapy program in your practice. Watch production naturally increase and case acceptance go through the roof when implementing this customized patient care model. In this fast-paced course geared to all members of the team, **Brandi Hooker Evans, RDH-ER, MHE** leads an innovative and exciting discussion on periodontal disease and effective infection management.

It is our job to give patients the tools to decide for themselves what care they would like us to provide. Explore a comprehensive, unified approach to educating patients and the essential components of a successful oral health assessment. Gain the confidence to break the mold and leave cookie cutter care behind: turn an average hygiene routine into a thriving, patient specific program.



Teaching professionals how to have great days while providing individualized care.

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Stellar Outcomes

LEARNING OBJECTIVES:

- Review current periodontal disease theory and prevention tactics
- Achieve a higher-level competency in caries prevention
- Boost problem solving skills that turn an average hygiene routine into a thriving, patient-centered program
- Enhance your patient oral health assessment, financial conversations and case presentation techniques
- Explore effective utilization of patient radiographs in case presentation
- Discover how to incorporate financial discussions in the operator with ease and compassion
- Master appointment time management techniques that promote supreme patient care
- Enhance infection control skills to ensure patient and team member safety
- Gain competence in "what to do" in case of a medical emergency
- Identify important HIPAA compliance guidelines
- Learn about new science in the profession as well as a variety of new dental products and technology
- Discover the keys to team cohesion, a fun office culture, and greater career satisfaction
- Develop a plan to effectively incorporate good daily nutrition for you and your patients
- Recognize the opportunity in adversity and how to draw strength to empower your present and future

SUGGESTED AUDIENCE:

Dentist, Hygienist and Full Team

SUGGESTED FORMAT:

Full or Partial Day; Lecture, Workshop, Keynote