

# Brandi Hooker-Evans

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## Dentists, Hygienists, and Cows

### Abstract

Stop herding cattle and discover how to improve patient health while simultaneously cultivating a patient-centered, evidence-based, and profitable periodontal therapy program in your practice! Watch production naturally increase and case acceptance go through the roof when implementing this customized patient care model geared to all members of the team.

### Type of Program

Lecture, workshop, or keynote.

### Platform

Live or virtual.

### Category

Clinical care, strategies, communication.

### Target Audience

Dentists and hygienists.

### Level

Beginner, intermediate, advanced.

### Duration

Full or partial day, 1.5-6 hours



### Learning Objectives

Boost problem solving skills that turn an average hygiene routine into a thriving, patient-centered program.

Enhance your patient oral health assessment, financial conversations, and case presentation techniques.

Explore effective utilization of patient radiographs in case presentation.

Discover how to incorporate financial discussions in the operatory with ease and compassion.

Stellar Outcomes